



Director, Strategy + Member Engagement

Organization Website	Posting Date	Location	Salary Range (CAD)	Applications
bccfp.bc.ca	September 2026	Vancouver, BC	\$120,000 - \$130,000	info@hwest.ca

Organizational Profile

The BC College of Family Physicians is located on the unceded territory of the Coast Salish Peoples, including the territories of the xʷməθkʷəy̓əm (Musqueam), Skwxwú7mesh (Squamish), and Səl̓íl̓wətaʔ/Selilwitulh (Tsleil-Waututh) Nations.

Founded in 1954, the BC College of Family Physicians of Canada (BCCFP) is a provincial branch of the College of Family Physicians of Canada (CFPC). As the heart of family medicine, BCCFP is dedicated to supporting family physicians to provide equitable, culturally safe, and longitudinal care across BC. Members include family physicians, family medicine residents, and medical students pursuing a career in family medicine.

BCCFP plays a unique role in supporting its members, at every career stage, through a diversity of evolving programs and services, including accrediting development opportunities; promoting and demonstrating the value of family medicine through advocacy work and member recognition; and empowering family physicians to provide culturally safe health care and demonstrate anti-racist approaches to address health equity.

About the Role

Reporting to the Executive Director, the Director, Strategy + Member Engagement is a key member of BCCFP's senior leadership team responsible for advancing the organization's member-centered, data-informed, and future-focused vision. This newly created role will lead the development and execution of BCCFP's first comprehensive member engagement strategy, oversee the implementation and optimization of a Customer Relationship Management (CRM) platform, and strengthen the organization's ability to understand, engage, and deliver value to its members. Through collaboration, influence, and innovation, the Director strengthens internal capacity, drives organizational priorities, and fosters a culture of continuous improvement while preserving BCCFP's highly collaborative and relationship-focused environment. Through collaboration, influence, and innovation, the Director strengthens internal capacity, drives organizational priorities, and fosters a culture of continuous improvement while preserving BCCFP's highly collaborative and relationship-focused environment.

This is an exceptional opportunity for a strategic and collaborative leader who is passionate about strengthening supporting the evolution of family medicine in BC. The ideal candidate brings a combination of experience stakeholder and member engagement, organizational leadership, and change management, coupled with a demonstrated ability to build trusted relationships, influence across functions, and translate vision into action.

Contact Details

Should you be interested in learning more about this unique opportunity with BCCFP, please contact Harbour West Consulting at 604-998-4032 or forward your resume, a letter of introduction and the names and contact information for three references, in confidence, to info@hwest.ca.

Diversity, Equity, Inclusion + Accessibility: Harbour West Consulting + BCCFP believe equity, diversity, inclusion, and accessibility are essential for the organizations we serve to achieve the business goals they strive for. We believe that everyone - no matter their gender, racialized identity, ethnicity, sexual orientation, age, ability, religion, political beliefs, family status, socioeconomic status, citizenship status, or Indigenous status – should have equitable access to our services, jobs, and opportunities. We strive to ensure processes unfold in a fair, transparent, timely, and open manner to include individuals previously underrepresented or discouraged from participating.

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Applications

Letter of introduction and resume via email to us at
info@hwest.ca